



Annual Report 2005 - 2006

Serving this community since 1972

Planned Parenthood Waterloo Region is a charitable community agency that provides education, counselling and access to information in order to promote healthy and responsible sexuality throughout the life cycle.



Annual Report

2005 – 2006

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A Strong History Continues

A message from the Executive Director and the Board President

This is where we typically take the opportunity to detail the past year's events, changes, and successes. Please indulge us while we diverge slightly from that tradition this year. After all, the details of PPWR have been, quite literally, front page news this year. So, we'll take this occasion to provide a "behind the scenes" perspective on the past year and reflect on what we've learned and where we hope to go from here.

The agency's history is rife with stories of courage, controversy, and challenge. Ironically, we sometimes forget this reality while we're living it. This is where we found ourselves last winter. A hard look at our cash flow situation indicated, unless something major occurred, we couldn't, in good conscience, continue operating past March. Donations had been decreasing over the years; it was similar to a slow leak that you barely notice until the flood arrives.

This realization was difficult; deciding what to do about it was even more so. Through much deliberation and many emergency meetings, we decided to launch a media campaign. We felt we couldn't appeal to the community for funds unless we fully disclosed the reality of our financial situation. Having a history of both strong opposition and support in the community, the future of the agency was truly uncertain. In the end we prevailed through many generous donations, in particular, one substantial donation of blue chip stock.

PPWR provides valuable services to the community of Waterloo Region. We decided that if we were to continue to exist, it must be with the support of the community, not the sole support of a small group of loyal donors. The loyal donors who give to PPWR, time and time again, came through for us in our crisis. This is another vital aspect of PPWR's history - the passion and generosity of its supporters. We never doubted their support or willingness to come through for us – we simply did not want to take it for granted. What we couldn't have predicted, however, was the support we received from the community in the form of countless positive articles and media interviews, supportive letters, kind words, petition signatures, phone calls, and of course, donations. The response was overwhelming and reaffirmed for us the place of PPWR in our community.

So, another piece of PPWR history has been written. We're grateful to have come through this crisis and feel a deep sense of responsibility to the community and especially, our donors. Moving forward, we'll continue to provide the high-quality services upon which the community has come to depend. We'll also explore new opportunities and initiatives for PPWR, to expand our donor base, and to continue to stay in the public domain.

We'd like to take this opportunity to thank everyone who was involved in our crisis appeal: our bookkeeper April Bartlett; our loyal donors who continue to support us; new donors who chose to make a difference; our staff who rose to the challenge with hard work, creativity, and determination; Board members, for their patience, "over-time" work, and commitment; the media, for dealing with our situation accurately and sensitively; and most importantly, to the anonymous donor, whose quiet generosity has ensured that the doors of PPWR remain open.

Marylou McGrath
Executive Director

Lisa Keeping
President, Board of Directors

Our PPWR Team

Staff

Heather Ambos, Summer Student
Leah Gibbens, Development Coordinator
Ronda Lobsinger, Counselling Coordinator

Marylou McGrath, Executive Director
Emily Waldron, Volunteer Coordinator
Sarah Wolf, Education Coordinator

Volunteers

We can never overstate the importance of PPWR volunteers. It would be impossible to accomplish all we do without the dedicated and knowledgeable volunteers who give so freely of their expertise and time, contributing over 4000 hours annually providing counselling services; researching, developing and enhancing resources; supplying strategic direction; lending fundraising and administrative support; actively supporting community education and outreach programs; and providing professional services. Thanks to all of you – without your commitment, our work would not be possible.

Board of Directors

Angela Caretta	Lisa Keeping, President	Lou Seguin, Treasurer
Shannon Golletz, Vice-President	Wanda Manning	Maggie Seyler
Morgan Holmes, Secretary	Susan Neeb	Charles Smith

Counselling and Education Volunteers

Heather Ambos	Jay Harrison	Allison Munro	Melissa Valdez
Michelle Baumtrog	Jane Hartnell	Pemma Muzumdar	Jill Vickers
Samantha Billings	Melanie Heu	Julianna Parker	Juliana Villabona
Laura Bogaert	Janelle Holland	Lisa Price	Lisa Vuong
Stephanie Burchill	Stacey Jacobs	Beth Purdy	Stephanie Wagler
Julie Carter	Jenean Kemp	Shobana Rajan	Monica Weber
Heather Chartrand	Tamara Lewis	Lisa Rubini	Wanda White
Sarah Chen	Lynn Liao	Jamie Shea	Jessica Witmer
Catherine Christo	Breanna Macleod	Chris Shillington	Pandora Yee
Jess Crowe	Corissa Manou	Maxine Silberg	
Jenn Dick	Lauren Matheson	Fiona Sillars	
Regis Dudley	Sheena McDonald	Katya Solovieva	
Susan Eckerle-Curwood	Kelly McDonnell	Faiza Somji	
Tyla Fullerton	Rachael McKnight	Sarah Stewart	
	Cara Morison	Leanne Thouless	

Professional, Fundraising and Administrative Volunteers

Jane Arnold	Jackie Forster	Dr. Joy Roberts	Irene Zalagenas
Scott Arnold	Valerie Hall	Dr. Violet Shadd	
Sean Arnold	Tim Jackson	Margaret Urquhart	

Peer Education Theatre Volunteers - Sexploration

Alex Bucur	Bethany Kaiser	Lexie Mitchell	Miroki Tong
Ashley Dean	Dana Krook	Laura Nickels	Melissa Zehr
Brad Ducharme	Mark Lammert	David Schilling	
Kevin Hatch	Brooks LeBoeuf	Sylvia Sobon	

Placement Students

Stephanie Burchill, Conestoga College
Heather Chartrand, Wilfrid Laurier University
Julie Carter, Wilfrid Laurier University
Janelle Holland, Wilfrid Laurier University

How We Helped

Education Program (3064 Contacts)

Workshops, Presentations and Kiosks (757 Contacts)

PPWR's Education Team is proud to offer workshops in schools and community groups. Topics include Healthy Relationships, Teen Pregnancy, Parenting, Fertility Issues, Body Image and Self-Esteem, Parents for Healthy Sexuality, Girl Time, and Hangin' with the Boys, as well as our requested sessions in 2005-2006: Sexuality for People with Developmental Delay, Healthy Relationships, Contraceptive Options, and Sexually Transmitted Infections. The Education Program also received a number of email and phone contacts. These contacts ranged from anonymous phone calls requesting sexual health information, to requests from the media, to students researching school projects, to other agencies requesting information and resources.

The following groups accessed our education programs in 2005-2006:

African Women's Festival	Forest Heights Collegiate Institute
Argus Women's Shelter	Galt Collegiate Institute
Canada World Youth	Glenview Park SS
Family and Children's Services	Grand River Collegiate Institute
Grand River Hospital	Kitchener Waterloo Collegiate
John Howard Society	New Dawn Alternative School
Kitchener Public Library (YSC)	Northlake Woods Public School
Monica Ainslie House	St. Jerome's University
Opportunity Centre	Stanley Park Public School
ROOF	Sunnyside Public School
St Monica's House	University of Waterloo
Alternative Programs	Westheights Public School
Bluevale Collegiate Institute	Wilfrid Laurier University
Cameron Heights Collegiate Institute	WRDSB Phys Ed Teachers
Conestoga College	

Annual Youth Sexuality Conference – SEX MATTERS (82 contacts)

Our 9th Annual Youth Sexuality Conference was held April 19, 2005 at the Kitchener Public Library and Registry Theatre, central and convenient locations for local youth. Eighty-two students attended the conference from public and alternative schools in Waterloo Region.

Topics included Contraceptive Methods, Sexually Transmitted Infections, Healthy Relationships, Pregnancy Options, LGBT Issues, Oral Sex and Sex Olympics – interactive games with a sexual health slant.

Generous donations included breakfast from the Region of Waterloo, lunch by Pizza Pizza, and door prizes from many local businesses given out at the end of the day. Thanks to our Youth Sexuality Conference Committee who worked so hard to put the conference together.

Peer Education Theatre Program - Sexploration (2225 contacts)

Over 2000 students, teachers and community members viewed PPWR's Peer Education Theatre Production – Sexploration, which was performed at senior public and secondary schools in the region. We also held a public performance at the University of Waterloo Humanities Theatre in February

Response to the play was tremendously positive. Sexploration will continue in the 2006-2007 academic year with a new cast and crew of high school and university students from Waterloo Region.

How We Helped

Counselling Program (1315 Contacts)

One-on-One Support

PPWR's Counselling Program offers unbiased, non-judgmental support and information regarding all aspects of human sexuality. The program includes comprehensive information for all three options to women who are experiencing an unplanned pregnancy (parenting, adoption, and abortion). Our counsellors also provide information, support, and referrals for other issues including contraception, sexually transmitted infections, and fertility awareness.

Information and Referrals

Every day our counselling volunteers respond to the needs of dozens of people in person, over the telephone, or by email, who are seeking information on a variety of sexual health issues. While many of these individuals want information for themselves, we have continued to see a number of professionals who are accessing our information services on behalf of their clients. Our counselling volunteers provide sexual health information and assist clients in accessing local medical services, as well as providing referrals to other community organizations.

Counselling Highlights

- Our total number of clients decreased by 102 people from the previous year.
- 48% of the clients who contacted us made appointments to see a counsellor.
- 25% of our clients were walk-ins. The majority of walk-ins avail themselves of our free condoms, take a pregnancy test, or gather information pamphlets.
- 26% of clients spoke to our counsellors by phone, requesting information or community referrals.
- 47% of the clients with whom we had contact in our counselling program requested pregnancy options counselling.
- 18% of our clients were referred to us by their family physician; 13% by a walk-in clinic; 7% were from Grand River Hospital.
- 25% of our clients fell in the 20-24 year-old bracket; 17% were 17-19 years old; 14% were 25-29 years old.
- 13% of our clients came in just to access birth control information.
- 1% (20 women) of our clients requested fertility information.
- 20 clients were non-English speaking and required the services of an interpreter.
- Interpreters were needed for the following languages: Mandarin, Tigrinyan, Vietnamese, Farsi, Chin, Albanian, Cantonese, Arabic, Spanish, Chinese, Persian, Thai, Burmese, and Kurdish.

Financial Information

Statement of Operations: March 31, 2006

REVENUE	2006	2005
Donations	\$279,594	\$144,729
Regional Municipality of Waterloo Grant	30,711	30,711
Fees for Service	4,945	3,255
Special Events - Net	624	73
HRDC Summer Grant	2,459	2,632
Property Tax Rebate	2,480	2,360
Interest Earned	525	825
Nevada Tickets - Net	2,772	1,903
Raffle Tickets - Net	<u>5,276</u>	<u>3,913</u>
	<u>\$329,386</u>	<u>\$190,401</u>

EXPENDITURES

Program expenses, scehdule 1	\$13,341	\$21,923
Salaries and Benefits	139,570	111,429
Overhead expenses, schedule 2	<u>35,025</u>	<u>35,589</u>
	<u>\$187,936</u>	<u>\$168,941</u>
EXCESS REVENUES OVER EXPENDITURES BEFORE UNUSUAL ITEMS	141,450	21,460
UNUSUAL ITEMS	(6,250)	(5,750)
Transfer to The Choices Fund, note 6		
EXCESS REVENUES OVER EXPENDITURES	\$135,200	\$15,710

Comments:

Complete Audited Financial Statements are available by contacting the Planned Parenthood Waterloo Region office at 743-9360.

PPWR is not a member agency of the United Way and neither does it receive grant monies from United Way. Likewise, although PPWR is affiliated with Canadian Federation for Sexual Health (CFSH), we are administratively and financially independent of CFSH.

Financial Information

Statement of Financial Position: March 31, 2006

ASSETS	2006	2005
CURRENT		
Cash		
Unrestricted	\$203,377	\$16,946
Restricted	6,101	4,931
Designated (theatre)	2,171	5,454
Investments		
Unrestricted	-	42,015
Designated (theatre)	-	5,078
Accounts Receivable	17,806	15,920
Due from Unrestricted Fund	-	8,721
Prepaid Expenses	<u>2,884</u>	<u>2,034</u>
	\$232,339	\$96,021
Capital Assets	<u>4,832</u>	<u>5,706</u>
	<u>\$237,171</u>	<u>\$101,727</u>
LIABILITIES & FUND BALANCES		
CURRENT		
Accounts Payable and Accrued Liabilities	\$10,168	\$3,703
Due to Restricted Fund	-	8,721
Deferred Revenue	2,500	-
Deferred Contributions, note 4	<u>-</u>	<u>-</u>
	<u>\$12,668</u>	<u>\$12,424</u>
FUND BALANCES		
Unrestricted	218,402	75,651
Restricted	<u>6,101</u>	<u>13,652</u>
	\$224,503	\$89,303
	<u>\$237,171</u>	<u>\$101,727</u>

Comments Continued...

In 2002 an agreement was entered into between a donor and The Kitchener and Waterloo Community Foundation (KWCF) to establish a permanent donor designated fund with the KWCF to be known as The Choices Fund. The income on The Choices Fund is to be paid to PPWR each year. The Choices Fund forms part of the assets of KWCF and therefore is not shown on the balance sheet of PPWR.

Community Support

Planned Parenthood Waterloo Region is very fortunate to have a strong, loyal and committed donor base. The generosity of our donors was overwhelming during our financial crisis. It was especially gratifying to receive phone calls, letters, and e-mails expressing encouragement and support of the work we do.

For the second year in a row we were able to perform our play, *SEXPLORATION* in schools. It is with the kind and generous support of the *Musagetes Fund*, held within the Kitchener and Waterloo Community Foundation, that we were able to tour our play.

Our volunteer program was enhanced and expanded as a result of our Ontario Trillium Foundation grant for Volunteer Coordinator.

Contributions to The Choices Fund, a donor designated fund within the Kitchener and Waterloo Community Foundation, allow the fund to grow. For the third year in a row we received a disbursement from The Choices Fund. We are very grateful for the support we receive from our community.

Thank You - Donors, Funders and Sponsors*

We gratefully acknowledge and applaud PPWR's dedicated supporters. Their contributions ensure that people can access confidential and accurate sexual health counselling and participate in sexual health education programs, thereby enjoying a better quality of life.

Agfa Health Care	Individual Donors - Anonymous (Over 500)
Archelon	"Indulge Yourself" Raffle & Youth Conference prize contributors
Basics Office Products	Kitchener Public Library
Cambridge & North Dumfries Community Foundation	Kitchener and Waterloo Community Foundation
CAW Local 1451	Musagetes Fund
CAW Local 1524	Organon Canada Ltd.
City of Kitchener Civic Contribution Commit- tee	Pizza Pizza
Conestoga Rovers & Associates	The Princess Cinema
Development Services International	The Region of Waterloo
Generation X Alternative Video & Media	Sun Life Financial
HRSDC	The Weld Foundation

* PPWR does not publish individual donor names. Our policy also requires explicit approval for any other donor names to be published herein. We have made every attempt to ensure that our supporters in the business, faith, organized labour, service club and foundation communities have had the opportunity to be recognized here, and apologize for any inadvertent omissions on our part.

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